

### Legal Insight



# FDA Announces "Unique" Restriction on Approved Medical Device

Elizabeth A. Mulkey

On April 9, 2018, the Food and Drug Administration announced an additional "unique type of restriction" on the sale and distribution of an approved medical device.¹ FDA issued an order requiring healthcare providers and facilities that offer the Essure permanent contraception device to provide specific information to patients about the risks and benefits of the device.² This was not the first step FDA has taken to bolster the presentation of risk information about this device, but the action signifies FDA's willingness to utilize new methods to oversee how regulated entities promote and distribute medical products.

FDA is now requiring a new facet to physician and patient engagement with the product's risk information. Patients must be given an opportunity to sign certain portions of an approved "Patient Decision Checklist," and the implanting physician <u>must</u> sign the same brochure to document that he or she has discussed the benefits and risks of the product, and the benefits and risks of available alternatives, and has addressed all questions from the patient. Additionally, all labeling and advertising for the device must provide notice that sale and distribution are restricted to "users and/ or user facilities that provide information to patients about the risks and benefits of this device in the form and manner specified in the approved labeling."

This latest requirement follows a November 2016 labeling update for the product. The labeling was revised to include a boxed warning, along with the Patient Checklist intended to supplement patient counseling. In announcing the approval of these changes in 2016, FDA specifically referenced allegations in a trade complaint (which was originally submitted as a Citizen Petition). To further evaluate the device's safety profile, FDA had also ordered the manufacturer to complete a post-marketing surveillance study in February 2016.<sup>4</sup>

#### **AGG Observations**

- This action shows FDA's willingness to work with companies when a medical product presents potential patient risks. In a March 2018 statement, FDA Commissioner Scott Gottlieb pointed out that "FDA continues to believe that [the product] may be appropriate for some women based on our current information." The agency is not removing the product from the market. However, this action also indicates that FDA may continue to take more aggressive steps, beyond requiring safety updates to labeling, when the agency does not believe that important risk information is reaching the end user.
- FDA stated that the agency will review and monitor the manufacturer's plan to ensure that the company complies with this restriction, and "FDA plans to enforce these requirements and will take appropriate action for a failure to comply, including applicable criminal and civil penalties." While the full details of the company's plan are not publicly available, we note that FDA's approach here is similar to the Risk Evaluation and Mitigation Strategies (REMS) requirement in the drug context. We will continue to monitor any additional guidance or updates from FDA on how the manufacturer must comply with this new mandate.
- 1 https://www.fda.gov/NewsEvents/Newsroom/PressAnnouncements/ucm604098.htm
- 2 https://www.accessdata.fda.gov/cdrh\_docs/pdf2/P020014S051A.pdf
- 3 https://www.accessdata.fda.gov/cdrh\_docs/pdf2/P020014S051A.pdf
- 4 https://www.fda.gov/NewsEvents/Newsroom/PressAnnouncements/ucm600052.htm
  5 https://www.fda.gov/NewsEvents/Newsroom/PressAnnouncements/ucm600052.htm

www.agg.com Page 1



# Legal Insight

#### **Authors and Contributors**

Elizabeth A. Mulkey Associate, DC Office 202.677.4906 elizabeth.mulkey@agg.com

# not if, but how.®

#### **About Arnall Golden Gregory LLP**

Arnall Golden Gregory (AGG), an Am Law 200 law firm with 165 attorneys in **Atlanta** and **Washington**, **DC**, takes a "business sensibility" approach when advising clients. AGG provides industry knowledge, attention to detail, transparency and value to help businesses and individuals achieve their definition of success. AGG's transaction, litigation, regulatory and privacy counselors serve clients in healthcare, real estate, litigation, business transactions, fintech, global commerce, government investigations and logistics and transportation. AGG subscribes to the belief "not if, but how.®" Visit us at <a href="www.agg.com">www.agg.com</a>.

Atlanta Office 171 17th Street, NW Suite 2100 Atlanta, GA 30363 Washington, DC Office 1775 Pennsylvania Avenue, NW Suite 1000 Washington, DC 20006

To subscribe to future alerts, insights and newsletters: http://www.agg.com/subscribe/

©2018. Arnall Golden Gregory LLP. This legal insight provides a general summary of recent legal developments. It is not intended to be, and should not be relied upon as, legal advice. Under professional rules, this communication may be considered advertising material.

www.agg.com Page 2